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PRESS INFORMATION

New Rental Management System at Boococks

One of Calderdale's premier independent estate agents and letting agents has invested in a new Rental Management System that will revolutionise the way it manages its business.

Boococks Estate Agents has drawn on letting and management expertise evolved over 20 years to develop bespoke management software that will streamline the service it offers to both landlords and tenants.

The Rental Management System, to be launched next month, handles all facets of the property rental business and fully integrates with the legal practice of Wilkinson Woodward, with which it merged over 5 years ago.

Peter Kemp, Property Manager explains, "We have spent months developing this unique package which will improve our workflows and internal efficiencies. This will have spin off benefits for our customers, allow us to maintain our competitive fee structure and will provide a robust platform on which we can extend our business throughout the region."

Boococks manages in excess of 600 properties located in Halifax, Brighouse, Elland, Ripponden and Sowerby Bridge and expects to extend its portfolio to encompass Huddersfield in the near future.

The effects of the Credit Crunch has resulted in a significant upturn in the rental sector and with more rental properties coming onto the market this new investment will ensure the company's status and reputation for service excellence is maintained.

Clients wanting to discuss letting, rental, property management or associated legal services should contact Peter Kemp on t: 01422 386376 or visit www.boococks.co.uk

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